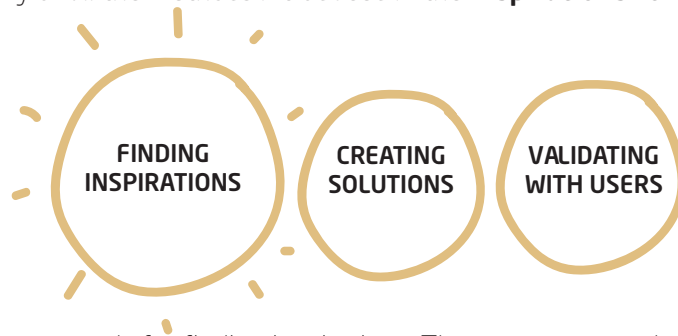


COURSE SUMMARY

This document is a summary of all the methods introduced in the **Inspirations for Design MOOC**.



This phase is about looking outwards for finding inspirations. There are some tools and skills that will help us to spot and gather inspirations such as Observation and Qualitative Interviewing.

OBSERVATION

Paying attention to your surrounding can be very inspiring. **Workarounds** and **misuses** are especially great sources of inspiration. They point out an unmet need.

Recap: Exercise on spotting workarounds



When s/he tries out a new recipe,
s/he wants to be able to read the recipe all the time without having to open the book over and over again,
so that s/he can keep the book clean and know the next step at every moment of the cooking process.

QUALITATIVE INTERVIEWS

Having an open and honest conversation with people about your topic can be very inspiring. It helps us to see things differently and learn about other people's experiences. Interviewing is an important skill that you can learn and practice. The goal is to learn about your interviewee's hidden needs and motivations. We want to learn something new, not to confirm our own assumptions.

Recap: Interviewing tips

- Start by introducing yourself and the purpose of the interview.
- Make your interviewee feel comfortable.
- Ask open questions.
- Don't be afraid of silence.
- Dig for stories and ask for specific experiences regarding your interview topic.
- Stay open for asking follow up questions if needed.

For more tips on interviews and how to unpack your findings, go back to the course templates.

Further readings:

You can learn about how design thinking is applied in different fields here: <http://thisisdesignthinking.net>

You can download the Field Guide to Human-Centered Design by IDEO.org here: <http://www.designkit.org/resources/1>