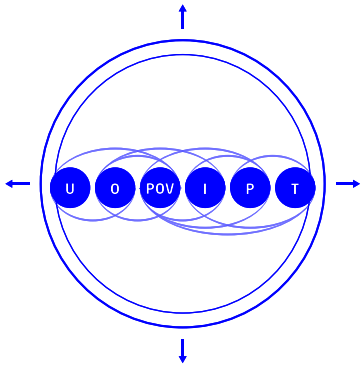
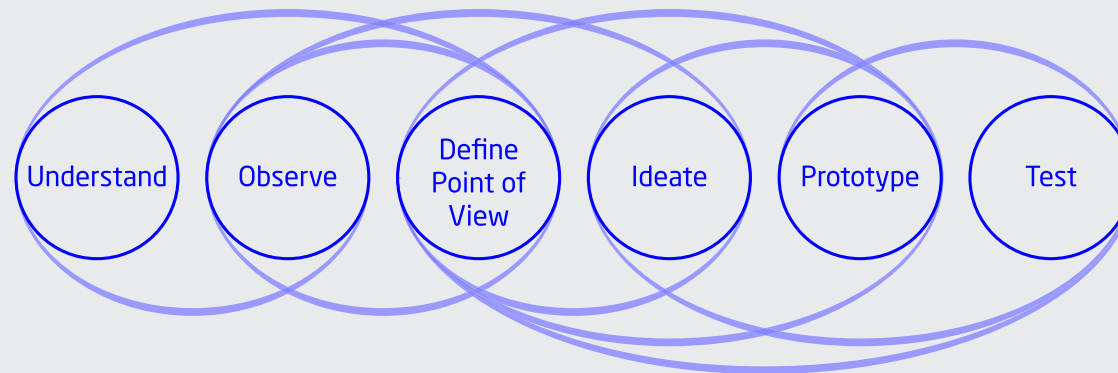


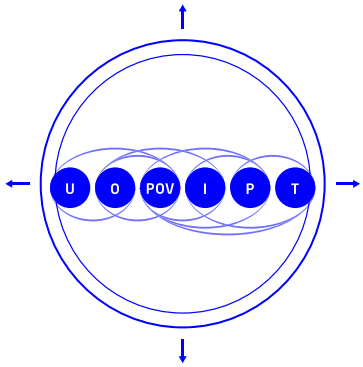


The Iterative Process

/ Graphics

OUR PROCESS

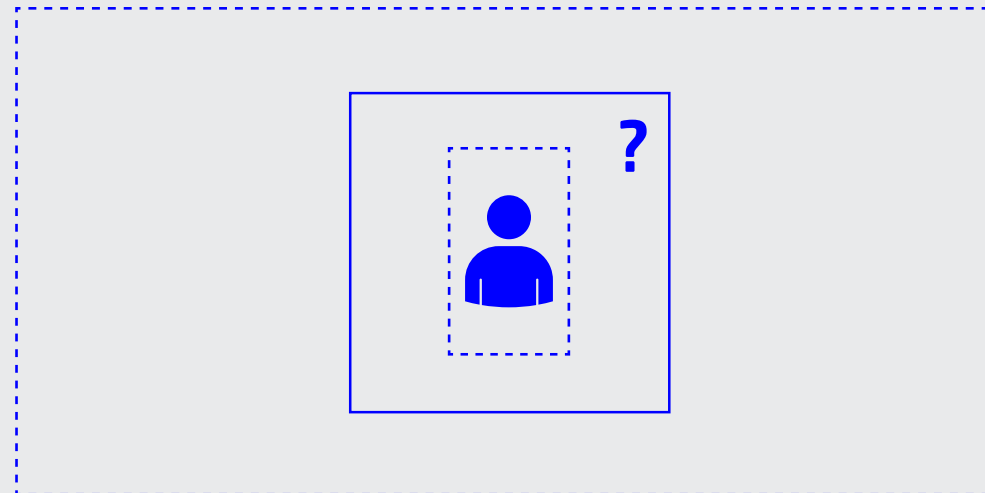


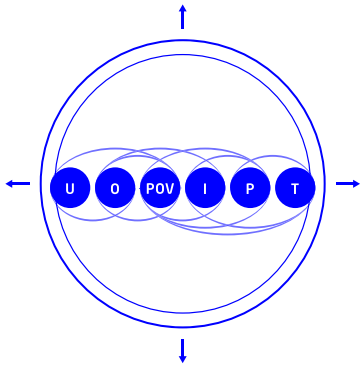


The Iterative Process

/ Graphics

FRAMING DESIGN CHALLENGES

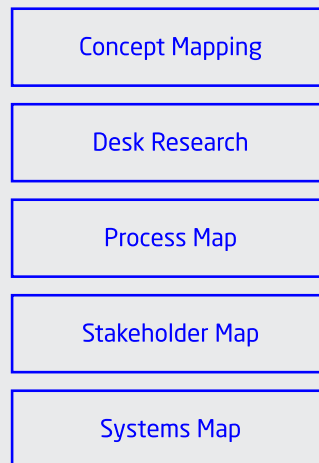




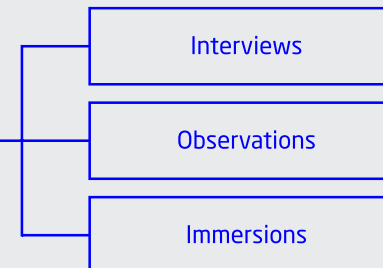
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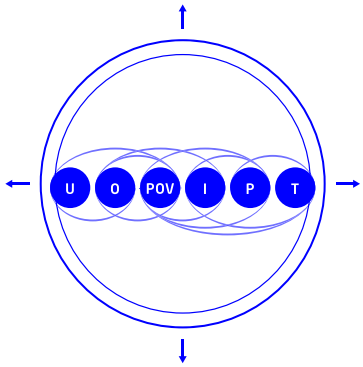
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SELECTED TOOLS FOR "UNDERSTAND"



SELECTED TOOLS FOR "OBSERVE"

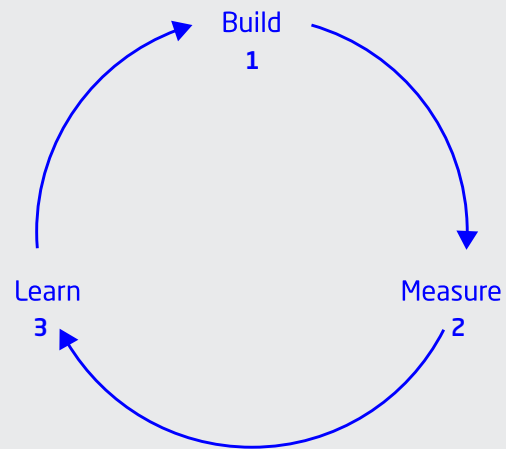




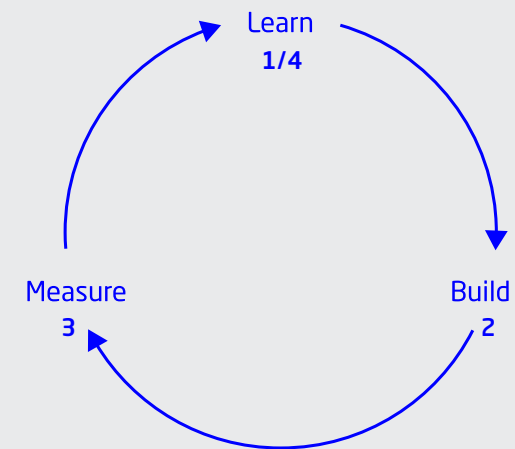
The Iterative Process

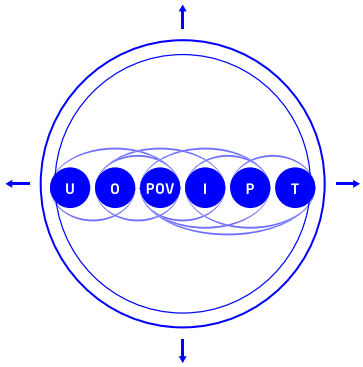
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LEAN



DESIGN THINKING

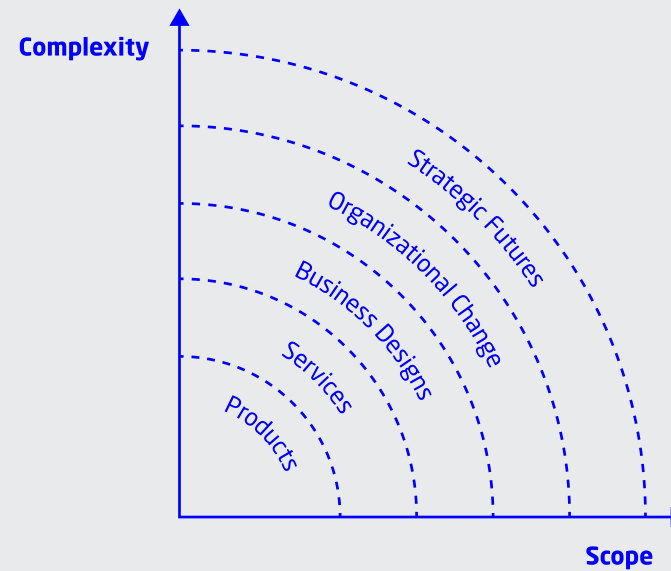


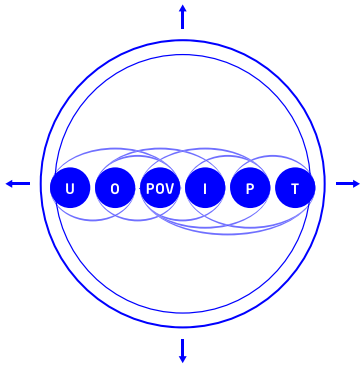


Iteration and Beyond

/ Graphics

APPLYING DESIGN THINKING TO
DIFFERENT SITUATIONS





Iteration and Beyond

/ Graphics

WORKING ON SPRINTS

